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This Trainer Teaches Pet Parents How to Age Well With Their Animals

Sought-after dog trainer and influencer, Sam Hoke, is an animal whisperer who turns challenging dogs into loyal, lovable companions. As he heads into the new year, Hoke is laser-focused on aging well with his own pets and helping his clients do the same. Enter [Blue Buffalo](#), a nutrient-rich line of food for dogs and cats, full of real protein, vegetables, whole grains and vitamins to help ensure long, fulfilling lives for fur babies everywhere.

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With a thirst for helping people and animals live their best, longest lives, Los Angeles-based trainer, Sam Hoke, 32, works with hard-to-adopt dogs and turns them into sweet, well-adjusted pets. “If you can rehabilitate a dog and find it a loving home where it will thrive and age well, you’re changing two lives for the better: the dog’s and the owner’s,” he says. This new year, Hoke resolves to focus even more on ensuring his own pets and his clients’ fur babies are around for the long haul, which means plenty of physical and mental stimulation by way of obstacle courses and agility training. First, though? A healthy diet that begins and ends with [Blue Buffalo](#).

Three pets live their best lives with Hoke: two dogs, Tex and Bear, and a cat named Effy. To help guarantee they have the energy to run, jump and play in the new year ahead, Hoke feeds them [Blue Buffalo](#), a brand founded on treating pets like family and trusted by veterinarians and trainers alike, for mealtime and treats. Hoke loves [Blue Buffalo](#) for his animals because its food contains wholesome ingredients like real chicken, garden vegetables, fruit and omega fatty acids to promote a shinier coat and healthy skin. Plus, there are healthy options for dogs *and* cats. Effy has been known to beg for [Blue Buffalo Bursts Crunchy Treats](#), which contain real chicken and *no* soy, corn or wheat. “My animals and I will never stop growing and bettering ourselves,” says Hoke. “It’s my job to continue challenging them, both mentally and physically. The more they love their food and treats, like [Blue Buffalo](#), the more they’re willing to work for them. The more they work, the more rewarding and enriching their lives will become.”

His first step in ensuring his furry clients also live their most enriching lives is offering them [Blue Buffalo](#), too. He uses [Blue Buffalo Bits Training Treats](#), made from real meat with *no* by-products or artificial ingredients, ideal for both puppies and grown dogs. Pet parents need not worry about filling their babies’ bellies with unhealthy treat after unhealthy treat — these treats serve as vitamin-rich, high-value rewards for these hard-working customers.



When it comes to finding new avenues for mental and physical exercise, Hoke gets creative. “We teach dogs to sit or lie down, but there’s so much more,” he says, adding, “A sniff mat is a great way to challenge your dog mentally. Hiding treats and having your dog search for them taps into their natural drive.” Ensuring animals get this type of stimulation wouldn’t be possible without [Blue Buffalo Training Treats](#), which contain DHA to help foster cognitive development. “I’ll be using them to improve my own dogs’ memory in the new year. Periodically throughout our walks and hikes, I’ll recall them just to give them a brain boost and praise them with treats.”



When he’s not working in the new year, Hoke plans to focus on fun with his pets by bringing them to his ranch near the Mohave desert. He plans to pack enough antioxidant-rich [Blue Buffalo Life Protection Formula](#) for the trip, so he can keep their food routines steady while they’re out of town. “The ranch is surrounded by federal land so there are no neighbors — just mountains — and it’s peaceful. Tex is often afraid of new environments, and to help him overcome his fear I’ll use [Blue Buffalo Training Treats](#). This challenges him mentally, builds his confidence and helps him overcome his anxiety,” Hoke knows that a confident animal is a happy one. With this healthy diet and plenty of time to run and play, Hoke hopes to have his fur babies around for a long, long time.

Discover more about how Blue Buffalo’s wholesome, nutritious foods are best for your pet, and shop their high-quality assortment now at [Walmart](#).